

How to Be an Effective Corporate Controller (ECC)

Keyword:	Controller	Credit Hours:	Accounting - 4
Area:	A&A, MGT, IT		Management - 1
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Level:	Basic/Intermediate		Business Law - 1
Prerequisites:	None		

Description: The profession's leading controllership course focuses on the techniques and skills required to be an effective financial manager. Program leaders are experienced controllers, CFOs and general managers. The modern controller has to satisfy new organizational demands, including management reporting, ethical watch dog, top leader and advisor to other managers. All this, while still doing the monthly closing on time!

Designed for: Designed for the new controller or controller-to-be as well as for the experienced controller who wants to break out into a new career track. Good for controllers in companies of all sizes and for CPAs who provide controllership services.

Objectives:

1. Discuss controller role and learn how to fulfill CEO expectations
2. Learn ways to improve leadership skills and improve productivity
3. Develop an action plan to deal with fraud in today's environment
4. Learn how to develop reporting packages to help run the business more effectively

Topics:

5. Assessing and negotiating the controller's job, meeting the CEO's expectations
6. Organizing the department, leadership, recruiting, performance evaluation, terminating employees
7. Effective fraud prevention and changing professional standards
8. Best practices: strategic planning, flexible budgeting, metrics, EDI, electronic payment systems
9. HR issues
10. Improving management reporting